

Petplan[®]
pet insurance



introducing Petplan pet insurance

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Forbes | 2015
**AMERICA'S MOST
PROMISING
COMPANIES**

why pet insurance

- **1 in 3 pets** will require unexpected care this year
- a pet owner receives a bill for **\$3,000 every six seconds +**
- pet owners weigh **their budget against their vet's recommendations**



the Petplan advantage

Petplan covers **accidents + illnesses***

✓ **hereditary conditions** covered as **standard**

- **1st in U.S.** to offer coverage for hereditary conditions
- **first provider** to cover these for pets of all ages
- optional coverage or additional fees **not needed**

✓ **chronic conditions** are covered as **standard**

plus...

* pre-existing conditions excluded




the Petplan advantage


- ✓ alternative, complementary + holistic **included**
- ✓ no additional riders
- ✓ all cats + dogs of any age in any state can be protected with a Petplan policy!



The Fetch Plan

design a policy as unique as your pet

- 1 choose your annual veterinary coverage:**


\$2.5k unlimited
- 2 choose your deductible:**


\$100 \$2,500
- 3 choose your type of deductible:**
 per condition annual
- 4 choose your reimbursement:**
 70% 80% 90%

- ✓ up to unlimited annual coverage
- ✓ deductibles from **\$100 - \$2,500**
- ✓ **annual or per condition** deductibles
- ✓ **percentage based** reimbursement



† pre-existing conditions excluded

the Petplan policy – what comes standard?

- ✓ all accident + illness exam fees
- ✓ lab and diagnostic testing
- ✓ surgery
- ✓ referral and specialist treatment
- ✓ post-operative care
- ✓ chemotherapy

plus...



the Petplan policy – what comes standard?

- ✓ stem cell therapy
- ✓ non-routine dental treatments, including periodontal disease
- ✓ X-ray, CAT scan and MRI imaging
- ✓ alternative therapies — including hydrotherapy
- ✓ physical therapy + pain management
- ✓ prescription medications + nutraceuticals*

* for covered conditions



the Petplan policy

Petplan covers the cost of diagnosing and treating all **accidents + illnesses**

only two things a Petplan policy does not cover:

- pre-existing conditions*
- wellness care

* Petplan even differentiates curable vs. incurable conditions as well as offering free medical underwriting upon request and a 30-day money back guarantee.



the Petplan policy

waiting periods

- **5 days** for injuries, **15 days** for illnesses

cruciates + patellas

- **6-month** waiting period
- **waived** with veterinary knee exam
- **not considered** a bilateral condition



the Petplan policy

annual wellness check mandatory within the policy year

- pets six (6) years or older at the time of enrollment are required to have a vet exam within thirty (30) days of the policy inception date
- if pet has not been examined within the last 12 months, the next exam will be used as the baseline of health



Petplan enrollment

\$25 enrollment fee

- refundable if the policy is cancelled within the first 30 days
- not charged for promotional policies (only upon upgrade)

includes PetHub digital pet ID tag with free basic service and 24/7 “fetch a vet” helpline





how Petplan works

meet The Fetch Plan!

the world's first fully-customizable pet insurance policy

- annual coverage: choice of \$2,500 to unlimited
- reimbursement levels: 70%, 80% and 90%
- deductible: from \$100 - \$2,500
 - applied annually or per condition



how Petplan works

making a claim is as **easy** as:

get treatment



file a claim



get reimbursed



making a claim is easy

✓ hassle-free for veterinary clinic and clients alike

- no need for vet to sign
- final diagnosis not required

✓ pet owner files claim directly

✓ direct vet pay option available

CLAIM FORM FOR VETERINARY FEES **Petplan**[®]
(PLEASE COMPLETE SECTIONS CLEARLY IN BLOCK CAPITALS USING BLUE OR BLACK INK)

For directions on how to complete this form, refer to the **How Do I File A Claim?** sheet. Please contact us with any questions.

1 PART 1 - ABOUT YOU

Policy number: **A B C 1 2 3 4 5 6 7 - 0 1**

Policyholder name: **Jane Doe** Address: **123 Main St.**
Daytime phone: **123-456-7890** City: **Anytown**
Email: **janedoe@company.com** State: **Anywhere** Zip: **12345**

2 PART 2 - ABOUT YOUR PET (ONLY ONE PET PER CLAIM FORM)

Pet's name: **Eddie** Breed: **Mixed Breed Small (up to 22lb)** Color: **Tan**
Type of pet: Dog Cat Male Female Pet's date of birth: **05/01/2003**

3 PART 3 - ABOUT THE ILLNESS OR INJURY (HAVE YOUR VETERINARY CLINIC(S) HELP YOU COMPLETE THIS SECTION)

Is this claim for an accident or an illness? Accident Illness
Did death/euthanasia result from this illness/injury? Y N
Is this a continuation of a previous claim? Y N

Diagnosis/Details of Illness/Injury	Treatment Date(s)	Hospital/Clinic(s)	Emergency/Referral/Specialist	Vet's Initials	Invoice Amount
RIGHT FRACTURED RADIUS	01/21/2011	ABC VET HOSPITAL	<input type="checkbox"/> Y <input checked="" type="checkbox"/> N	BD	\$437.82
			<input type="checkbox"/> Y <input type="checkbox"/> N		
			<input type="checkbox"/> Y <input type="checkbox"/> N		
ONE CONDITION PER CLAIM FORM					


Any additional notes should be attached to this claims sheet and clearly labeled with pet's full name and policy number.

4 PART 4 - DECLARATION

I have checked the information on this claim form and confirm that it is correct to the best of my knowledge and ability. I authorize Petplan to obtain information from any veterinarian or veterinary facility concerning the pet named in this form.

Signature: **Jane Doe** Date: **1/21/2011**

ANTIFRAUD WARNING - ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION OR CONCEALS FOR THE PURPOSE OF MISLEADING INFORMATION CONCERNING ANY FACT MATERIAL THERETO COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME AND SUBJECTS SUCH PERSON TO CRIMINAL AND (NY: SUBSTANTIAL) CIVIL PENALTIES.

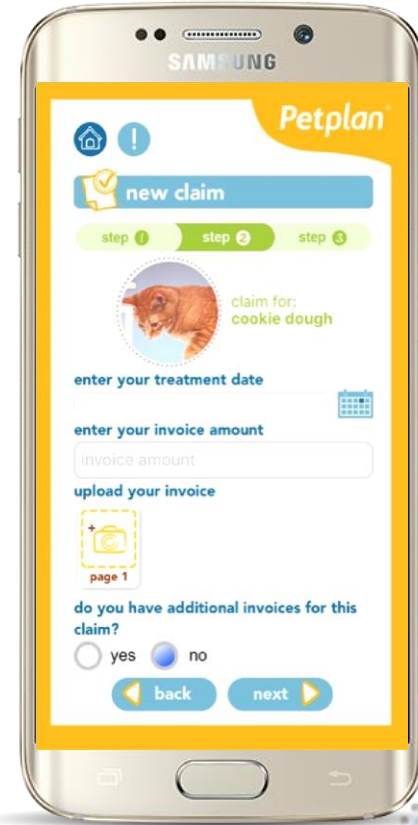
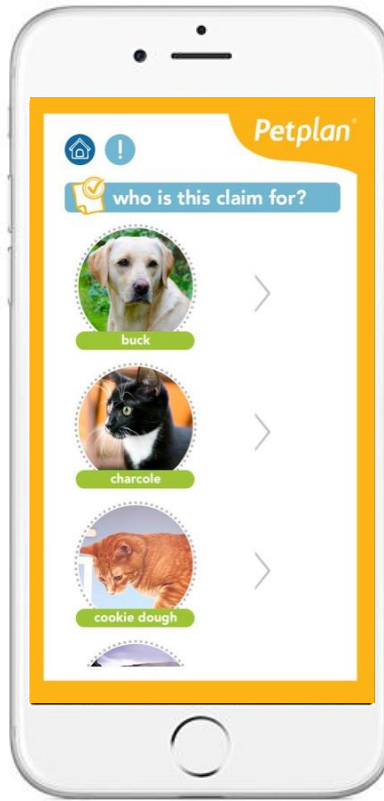
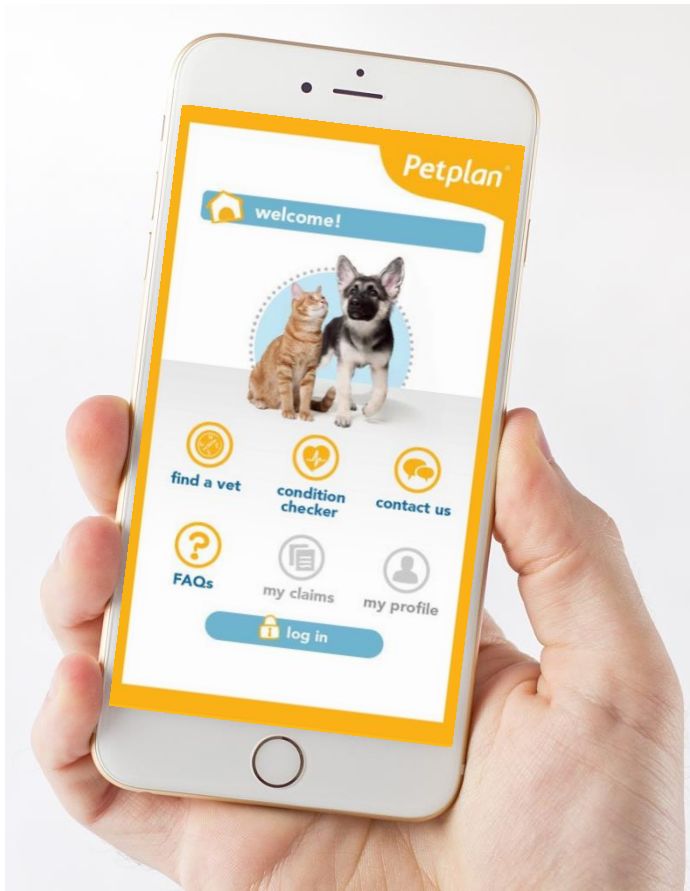
4  **Fax claims to: 866.599.4654**
No cover sheet necessary
See **How Do I File a Claim?** sheet for other ways to submit your claim.

6 4 5 4 2 0 3 8 5 0 5 9 9

We will try to process your claim as quickly as we can but claim forms that are incomplete or that are missing invoices or documentation can severely delay processing of your claim. **Please note** it is your responsibility to provide us with medical records upon request in order to fully process your claim.
FCFV-1 06/09 Serviced by: Fetch Insurance Services LLC, 1 International Plaza, Suite 140, Philadelphia, PA 19113 • Tel: 1.866.467.3875



download our new mobile app!



- ✓ need to file a claim? no more faxing! just take a photo
- ✓ available on all iOS and Android devices



more than just a pet insurance company



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