introducing
Petplan pet insurance
why pet insurance

✔️ 1 in 3 pets will require unexpected care this year

✔️ a pet owner receives a bill for $3,000 every six seconds +

✔️ pet owners weigh their budget against their vet’s recommendations
the Petplan advantage

Petplan covers **accidents + illnesses***

- hereditary conditions covered as standard
  - 1st in U.S. to offer coverage for hereditary conditions
  - first provider to cover these for pets of all ages
  - optional coverage or additional fees not needed

- chronic conditions are covered as standard
  plus...

*pre-existing conditions excluded
the Petplan advantage

- alternative, complementary + holistic included
- no additional riders
- all cats + dogs of any age in any state can be protected with a Petplan policy!
the Petplan advantage

design a policy as unique as your pet

choose your annual coverage: illnesses, injuries or accidents?

$2,500, $15,000, unlimited

choose your annual deductible?

$100, $550, $1,000

choose your reimbursement?

70%, 80%, 90%
the Petplan policy – what comes standard?

- all accident + illness exam fees
- lab and diagnostic testing
- surgery
- referral and specialist treatment
- post-operative care
- chemotherapy

plus…
the Petplan policy – what comes standard?

- stem cell therapy
- non-routine dental treatments, including periodontal disease
- X-ray, CAT scan and MRI imaging
- alternative therapies — including hydrotherapy
- physical therapy + pain management
- prescription medications + nutraceuticals*

* for covered conditions
the Petplan policy

Petplan covers the cost of diagnosing and treating all accidents + illnesses

only two things a Petplan policy does not cover:

• pre-existing conditions*
• wellness care

* Petplan even differentiates curable vs. incurable conditions as well as offering free medical underwriting upon request and a 30-day money back guarantee.
the Petplan policy

waiting periods
• 5 days for injuries, 15 days for illnesses

cruciates + patellas
• 6-month waiting period
• waived with veterinary knee exam
• not considered a bilateral condition
how Petplan works
how Petplan works

the world’s first fully-customizable pet insurance policy

- annual coverage: choice of $2,500 to unlimited
- reimbursement levels: 70%, 80% and 90%
- deductible: from $100–$2,500
  - applied annually or per condition (if interested in per condition, please call in)
how Petplan works

making a claim is as easy as:

get treatment → file a claim → get reimbursed
making a claim is easy

✓ hassle-free for veterinary clinic and clients alike

• no need for vet to sign

• final diagnosis not required

✓ pet owner files claim directly

✓ direct vet pay option available
download our new mobile app!

✅ need to file a claim? no more faxing! just take a photo
✅ available on all iOS and Android devices
pet health experts — pets come first

we focus on the overall health of our insured pets
  • *fetch!* magazine
  • *fetch!* health e-newsletter

we share expert advice with pet parents in easy-to-understand formats, including a breed specific condition checker

our staff veterinarians + vet technicians
  • every claims adjuster is a veterinary technician and licensed claims adjuster
more than just a pet insurance company